

**LIGHT RAIL TRANSIT AUTHORITY
BUSINESS DEVELOPMENT DIVISION
LIST OF LINE 2 SYSTEM AVAILABLE INDOOR ADS
(CONCOURSE AREA)
As of December 31, 2023**

STATION	TYPE OF INDOOR ADS/AREA/UNITS/LOCATION	TOTAL AREA (Square Feet)
RECTO	Wall Ad (6 units) @ 12' X 10' (120)	720
	Window Ad (2 units) @ 7' X 14' (98)	196
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Wall Mounted Ad (2 units) @ 6' X 12' (72)	144
	Overhead TVM (2 units) @ 24 sq. ft. & 30 sq. ft.	54
	TVM Machine (16 units) @ 4 sq.ft. (4)	64
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	Turnstile Ad (35 units) @ 7 sq.ft. (7)	245
	Stairway Façade (1 unit) @ 10' X 10' (100)	100
	Stairway Façade (1 unit) @ 10' X 10' (100)	100
LEGARDA	Pillar Ad (Gr. Flr) (11 units) @ 10' X 5' (50)	550
	Wall Ad (Fire Exit) (1 unit) @ 11' X 23' (253)	253
	Overhead TVM @ 30 sq. ft.	30
	TVM Machine (5 units) @ 4 sq.ft. (4)	20
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	Turnstile Ad (22 units) @ 7 sq.ft. (7)	154
	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
PUREZA	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (6 units) @ 4 sq.ft. (4)	24
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
V. MAPA	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (6 units) @ 4 sq.ft. (4)	24
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
J. RUIZ	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (2 units) @ 4 sq.ft. (4)	8
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
GILMORE	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (3 units) @ 4 sq.ft. (4)	12
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
BETTY GO	TVM Ad (3 units) @ 4 sq.ft. (4)	12
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
CUBAO	Wall Mounted 9' X 10' (90)	90
	Wall Mounted (1 unit) 8' X 10' (80)	80
	Turnstile Ad (20 units) @ 7 sq.ft. (7)	140
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Machine (12 units) @ 4 sq.ft. (4)	48
	Overhead TVM (2 units) @ 60 sq. ft. & 30 sq. ft.	90
	Banner Ad (3 units) @ 3' X 7' (21)	63
	Turnstile Ad (22 units) @ 7 sq.ft. (7)	154
ANONAS	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (12 units) @ 4 sq.ft. (4)	48
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
	Pillar Ad (22 units) @ 6' X 7' (42)	924
KATIPUNAN	Stair Façade Ad (2 units) 14' X 10' North/Paid Lobby	280
	Wall Mounted Ad (1 unit) 7' X 24' North Exit	168
	Wall Mounted Ad (1 unit) 7' X 14' North Exit	98
	Entrance Lobby Ad (2 units) 4.5' X 20'	

	Wall Mounted Ad (1 unit) 7' X 19' East Lobby	133
	Overhead TVM 1.5' X 10' Concourse	15
	PAO Ad (2 units) @ 60 sq. ft.	120
	Banner Ad (2 units) @ 3' X 7' (21)	42
	TVM Machine (9 units) @ 4 sq.ft. (4)	36
	Turnstile Ad (26 units) @ 7 sq.ft. (7)	182
	Station Clock Ads @ 3' X 1.5' (4.5)	4.5
SANTOLAN	Wall DisplayCor (2 units) 8'X9' (72)	144
	Wall Mounted Ad (2 units) @ 8' X 18' (144)	288
	Wall Mounted Ad (1 unit) @ 8' X 23' (184)	184
	Wall Mounted Ad (1 unit) @ 8' X 9' (72)	72
	Stairway Façade (4 units) @ 8' X8' (64)	256
	PAO Ad (2 units) @ 65 sq.ft. (65)	130
	Turnstile Ad (13 units) @ 7 sq.ft. (7)	91
	TVM Machine (14 units) @ 4 sq.ft. (4)	56
	Overhead TVM @ 72 sq. ft.	72
MARIKINA	Ticketing Booth (1 unit) @ 160 sq.ft. (160)	160
	Stairway Façade (4 units) @ 8' X8' (64)	256
	Turnstile Ad (12 units) @ 7 sq.ft. (7)	84
	Stair Wall (1 unit) @ 186	186
	Side Stair Ad (1 unit) @ 61	61
	Stair Ad (1 unit) @ 113	113
ANTIPOLO	Ticketing Booth (1 unit) @ 160 sq.ft. (160)	160
	Stairway Façade (4 units) @ 8' X8' (64)	256
	Turnstile Ad (16 units) @ 7 sq.ft. (7)	112
GRAND TOTAL		10,286.50

RECTO STATION:

Wall Mounted (6 units) @ 120 sq.ft. (12' X 10')



LEGARDA STATION

Pillar Ad (Ground Flr) (11 units) @ 50 sq.ft. (10' X 5')



CUBAO STATION:

Wall Mounted Ad Space @ 100 sq.ft. (10' X 10')



SANTOLAN STATION

Public Assistance Office (PAO) Ad (1 unit) @ 80 sq.ft.



ANTIPOLO STATION:

Turnstile Ad (16 units) @ 7 sq.ft. each



**LIGHT RAIL TRANSIT AUTHORITY
BUSINESS DEVELOPMENT DIVISION
LIST OF LINE 2 SYSTEM AVAILABLE INDOOR ADS
(PLATFORM AREA)**

As of December 31, 2023

STATION	TYPE OF INDOOR ADS/AREA	TOTAL AREA (IN SQ. FT.)
RECTO	Window Ad (2 units) @ 7' X 14' (98)	196
	Overhead Ad (2 units) @ 5' X 15' (75)	150
	Stair Façade @ 10' X 10' (100)	100
	Stair Façade (LB) @ 8' X 10' (80)	80
	Overhead Parapet (3units) @2.5' X 12' (30)	90
LEGARDA	Window Ad (8 units) @ 7' X 14' (98)	784
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Stair Landing Ad @ 6' X 9' (54)	54
PUREZA	Overhead Ad (2 units) @ 5' X 15' (75)	150
	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
V. MAPA	Overhead Ad (6 units) @ 5' X 15' (75)	450
	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
J. RUIZ	Overhead Ad (6 units) @ 5' X 15' (75)	450
	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
GILMORE	Overhead Ad (6 units) @ 5' X 15' (75)	450
	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
BETTY GO	Overhead Ad (6 units) @ 5' X 15' (75)	450
	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
CUBAO	Overhead Ad (6 units) @ 5' X 15' (75)	450
	Window Ad (2 units) @ 7' X 14' (98)	196
	Overhead Ad (2 units) @ 5' X 15' (75)	150
ANONAS	Stair Façade (4 units) @ 8' X 8' (64)	256
	Overhead Parapet (5units) @2.5' X 12' (30)	150
	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
KATIPUNAN	Overhead Ad (6 units) @ 5' X 15' (75)	450
	Indoor Pillar Ad (20 units)@ 6' X 7' (42)	840
	Light Box Ad (6 units) @ 9' X 12" (108)	648
SANTOLAN	Overhead Ad (2 units) @ 5' X 15' (75)	150
MARIKINA	Window Ad (8 units) @ 7' X 14' (98)	784
	Banner Ad (2 units) @ 3' X 7' (21)	42
ANTIPOLO	Window Ad (7 units) @ 7' X 14' (98)	686
	Banner Ad (2 units) @ 3' X 7' (21)	42
GRAND TOTAL		14,422

RECTO STATION:

Overhead Ad (2 units) @ 5' X 15' (75 sq. ft. each)



LEGARDA STATION:

Window Ad (8 units) @ 98 sq.ft. (7' X 14')



CUBAO STATION:

Window Ad (2 units) @ 98 sq.ft. (7' X 14')



KATIPUNAN STATION:

Indoor Pillar Ad (20 units) @ 42 sq.ft. (6' X 7')



ANTIPOLO STATION:

Window Ad (7 units) @ 98 sq.ft. (7' X 14')

