

**LIGHT RAIL TRANSIT AUTHORITY
BUSINESS DEVELOPMENT DIVISION
LIST OF LINE 2 SYSTEM AVAILABLE INDOOR ADS
(PLATFORM AREA)**

As of July 15, 2022

STATION	TYPE OF INDOOR ADS/AREA	TOTAL AREA (IN SQ. FT.)
RECTO	Window Ad (2 units) @ 7' X 14' (98)	196
	Overhead Ad (2 units) @ 5' X 15' (75)	150
	Stair Façade @ 10' X 10' (100)	100
	Stair Façade (LB) @ 8' X 10' (80)	80
	Overhead Parapet (2units) @2.5' X 12' (30)	60
LEGARDA	Window Ad (8 units) @ 7' X 14' (98)	784
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Stair Landing Ad @ 6' X 9' (54)	54
	Overhead Ad (2 units) @ 5' X 15' (75)	150
PUREZA	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Overhead Ad (6 units) @ 5' X 15' (75)	450
V. MAPA	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Overhead Ad (6 units) @ 5' X 15' (75)	450
J. RUIZ	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Overhead Ad (6 units) @ 5' X 15' (75)	450
GILMORE	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Overhead Ad (6 units) @ 5' X 15' (75)	450
BETTY GO	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Overhead Ad (6 units) @ 5' X 15' (75)	450
CUBAO	Window Ad (2 units) @ 7' X 14' (98)	196
	Overhead Ad (2 units) @ 5' X 15' (75)	150
	Stair Façade (4 units) @ 8' X 8' (64)	256
	Overhead Parapet (3units) @2.5' X 12' (30)	90
ANONAS	Window Ad (10 units) @ 7' X 14' (98)	980
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Overhead Ad (6 units) @ 5' X 15' (75)	450
KATIPUNAN	Indoor Pillar Ad (20 units)@ 6' X 7' (42)	840
	Light Box Ad (4 units) @ 9' X 12" (108)	432
SANTOLAN	Overhead Ad (2 units) @ 5' X 15' (75)	150
MARIKINA	Window Ad (8 units) @ 7' X 14' (98)	784
	Banner Ad (2 units) @ 3' X 7' (21)	42
ANTIPOLO	Window Ad (7 units) @ 7' X 14' (98)	686
	Banner Ad (2 units) @ 3' X 7' (21)	42
GRAND TOTAL		14,146

**LIGHT RAIL TRANSIT AUTHORITY
BUSINESS DEVELOPMENT DIVISION
LIST OF LINE 2 SYSTEM AVAILABLE INDOOR ADS
(CONCOURSE AREA)
As of July 15, 2023**

STATION	TYPE OF INDOOR ADS/AREA/UNITS/LOCATION	TOTAL AREA (Square Feet)
RECTO	Wall Ad (6 units) @ 12' X 10' (120)	720
	Window Ad (2 units) @ 7' X 14' (98)	196
	Banner Ad (2 units) @ 3' X 7' (21)	42
	Wall Mounted Ad (2 units) @ 6' X 12' (72)	144
	Overhead TVM (2 units) @ 24 sq. ft. & 30 sq. ft.	54
	TVM Machine (16 units) @ 4 sq.ft. (4)	64
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	Turnstile Ad (35 units) @ 7 sq.ft. (7)	245
LEGARDA	Stairway Façade (1 unit) @ 10' X 10' (100)	100
	Pillar Ad (Gr. Flr) (11 units) @ 10' X 5' (50)	550
	Wall Ad (Fire Exit) (1 unit) @ 11' X 23' (253)	253
	Overhead TVM @ 30 sq. ft.	30
	TVM Machine (5 units) @ 4 sq.ft. (4)	20
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	Turnstile Ad (22 units) @ 7 sq.ft. (7)	154
PUREZA	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (6 units) @ 4 sq.ft. (4)	24
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
V. MAPA	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (6 units) @ 4 sq.ft. (4)	24
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
J. RUIZ	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (2 units) @ 4 sq.ft. (4)	8
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
GILMORE	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (3 units) @ 4 sq.ft. (4)	12
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
BETTY GO	Turnstile Ad (14 units) @ 7 sq.ft. (7)	98
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (3 units) @ 4 sq.ft. (4)	12
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
CUBAO	Wall Mounted 9' X 10' (90)	90
	Wall Mounted (1 unit) 8' X 10' (80)	80
	Turnstile Ad (20 units) @ 7 sq.ft. (7)	140
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Machine (12 units) @ 4 sq.ft. (4)	48
	Overhead TVM (2 units) @ 60 sq. ft. & 30 sq. ft.	90
	Banner Ad (3 units) @ 3' X 7' (21)	63
ANONAS	Turnstile Ad (22 units) @ 7 sq.ft. (7)	154
	PAO Ad (1 unit) @ 60 sq.ft. (60)	60
	TVM Ad (12 units) @ 4 sq.ft. (4)	48
	Station Clock Ads (3 units) @ 3' X 1.5' (4.5)	13.5
KATIPUNAN	Pillar Ad (22 units) @ 6' X 7' (42)	924
	Stair Façade Ad (2 units) 14' X 10' North/Paid Lobby	280
	Wall Mounted Ad (1 unit) 7' X 24' North Exit	168
	Wall Mounted Ad (1 unit) 7' X 14' North Exit	98
	Entrance Lobby Ad (2 units) 4.5' X 20'	180
	Wall Mounted Ad (1 unit) 7' X 20' Paid Lobby	140
	Wall Mounted Ad (1 unit) 7' X 19' Paid Lobby	133
Wall Mounted Ad (1 unit) 7' X 82' East Lobby	574	

	Wall Mounted Ad (1 unit) 7' X 19' East Lobby	133
	Overhead TVM 1.5' X 10' Concourse	15
	PAO Ad (2 units) @ 60 sq. ft.	120
	Banner Ad (2 units) @ 3' X 7' (21)	42
	TVM Machine (9 units) @ 4 sq.ft. (4)	36
	Turnstile Ad (26 units) @ 7 sq.ft. (7)	182
	Station Clock Ads @ 3' X 1.5' (4.5)	4.5
SANTOLAN	Wall DisplayCor (2 units) 8'X9' (72)	144
	Wall Mounted Ad (2 units) @ 8' X 18' (144)	288
	Wall Mounted Ad (1 unit) @ 8' X 23' (184)	184
	Wall Mounted Ad (1 unit) @ 8' X 9' (72)	72
	Stairway Façade (4 units) @ 8' X8' (64)	256
	PAO Ad (2 units) @ 65 sq.ft. (65)	130
	Turnstile Ad (13 units) @ 7 sq.ft. (7)	91
	TVM Machine (14 units) @ 4 sq.ft. (4)	56
	Overhead TVM @ 72 sq. ft.	72
MARIKINA	Ticketing Booth (1 unit) @ 160 sq.ft. (160)	160
	Stairway Façade (4 units) @ 8' X8' (64)	256
	Turnstile Ad (12 units) @ 7 sq.ft. (7)	84
ANTIPOLO	Ticketing Booth (1 unit) @ 160 sq.ft. (160)	160
	Stairway Façade (4 units) @ 8' X8' (64)	256
	Turnstile Ad (16 units) @ 7 sq.ft. (7)	112
GRAND TOTAL		9,926.5