




LIGHT  
RAIL  
TRANSIT  
AUTHORITY

**INVITATION TO SUBMIT EXPRESSION OF INTEREST TO  
SUPPLY 3.3 MILLION PIECES OF MAGNETIC TICKETS FOR  
THE LINES 1 AND 2 SYSTEM AT NO COST TO LRTA IN  
EXCHANGE FOR THE RIGHT TO PRINT ADVERTISEMENTS**

1. The Light Rail Transit Authority (LRTA) invites interested persons or entities to submit Expression of Interest to supply 3.3 million pieces of magnetic tickets for the Lines 1 and 2 System at no cost to LRTA in exchange for the right to advertise on said tickets for a period of twelve (12) months from June 2012. Details and particulars shall be available at the Office of the Manager, Business Development & Public Relations Department (BDPRD) at the Line 2 Depot, Marcos Highway, Santolan, Pasig City.
2. Any firm or entity interested to participate must submit a formal EXPRESSION OF INTEREST (EOI) addressed to the Chairman, Non-Rail Business Enterprise Committee to be submitted at the address given below not later than 4:00 p.m. on 10 February 2012. Interested parties shall be issued detailed Terms of Reference upon payment of a non-refundable fee of FIVE THOUSAND PESOS (P5,000.00).
3. Proponents should meet all the minimum eligibility requirements as provided for in the Terms of Reference.
4. Documents mentioned in Paragraph 2 hereof shall be issued to persons or entities which have submitted their respective formal Expressions of Interest and paid the required fee on time.
5. Award of the Contract shall be made to the Proponent with the Most Advantageous Offer.
6. LRTA reserves the right to accept or reject any or all proposal(s) without thereby incurring any liability to the affected proponents. LRTA, at its option, may decide to award the contract to the eligible proponent with the most advantageous and responsive offer.

  
**ATTY. DIOSDADO N. SILVA**  
 Chairman, Non-Rail Revenue Business Enterprise  
 Committee

02.01.2012

**CONTACT PERSON:**

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